



## **SINGAPOREBOWLING**

SingaporeBowling, formerly known as Singapore Tenpin Bowling Congress, was constituted in 1963 at a time when the sport of Tenpin Bowling was strictly for the recreational past time of a privileged few.

SingaporeBowling is the National governing body of the Sport of Tenpin Bowling in Singapore and recognised as such by the Singapore National Olympic Council and the Government, the latter through its Ministry of Sports and the Singapore Sports Council. It is also recognised as such by the Asian Bowling Federation (ABF), the World Tenpin Bowling Association (WTBA) and the Fédération Internationale des Quilleurs (FIQ).

Its objectives are:

- To PROMOTE Singapore as a competitive bowling nation
- To STRIVE to elevate the popularity of bowling
- To NURTURE and develop its athletes to their full potential
- To MAKE it viable for player, vendors and sponsors

### **HISTORY**

Tenpin Bowling was initially confined to the private lanes of the American Club for obvious reasons - the sport was already a flourishing multi-million dollar industry with its popularity among Americans of all ages, forcing the export of this US-penchant to the rest of the world, including Singapore.

Singaporeans were finally provided its first public centre when Jackie's Bowl Orchard opened her doors to 12-hour long waiting lists of curious locals on Christmas Eve in 1965.

Local bowling legend Henry Tan was one of those curious Singaporeans. He remembered that there was "so much desire to get a touch of this new sport called bowling" that people actually took tokens to book a lane for 12 hours later.

That signaled the start of a bowling boom of sorts as bowling centres sprouted all over the island. The development spiral however, had its misgivings as the owners of these bowling centres were in fact property developers who saw a great opportunity to reap loads of cash from a retail business that they had little or no expertise or experience in.

The trend has continued some 44 years now with the commercial incentives of the sport overpowering the efforts of SingaporeBowling to promote and propagate Tenpin Bowling as a sport where Singaporeans stand realistic opportunities to attain competitive success at the regional and international levels - in other words, Sports Excellence.

The highly technical nature of the sport has made excellent ball sense insufficient to carry a bowler with great potential, to the pinnacle. The ability to read the lanes - much like a golfer reading the putting green - comes through proper instruction and practice. The ability to deliver the ball accurately all the time comes through getting the body mechanics fine-tuned and well balanced so that all that can be done has been done to facilitate a perfect delivery.



The commercial bowling centres, while enjoying the monetary fruits of the sport's popularity among Singaporeans, have somewhat neglected the basics of the sport in so far as a trained bowler will bowl more regularly than the social bowler. They have not needed to worry about this, as the composition of their lineage is irrelevant to their bottom-line. And, lineages at most of Singapore's commercial centres have been extremely healthy even to date. The exceptions are few and far between when one considers the millions of dollars of cash that the commercial centres have raked in and will continue to rake in.

The burden of promotion and development has therefore fallen squarely on the shoulders of the Federation all these years. With barely enough to maintain a Secretariat, let alone a Director of Coaching and the National Youth Development Squads, the Federation has weathered the negatives rather well, achieving success at SEA Games, Asian Games, World Games and regional and world FIQ tournaments with surprising regularity. It has also successfully hosted, among other things, the 1973 Bowling World Cup, 1983 SEA Games, 1984 FIQ Asian Championships, 1991 FIQ World Championships, 1993 SEA Games, 1998 1st Asian Schools' Championships and the 1999 FIQ Asian Youth Championships.

## **SINGAPOREBOWLING TODAY**

SingaporeBowling today is headed by Mrs Jessie Phua, whose involvement with bowling dates back to 1994 when she was the Chairman of SingaporeBowling's Youth Development Programme. In 2002, she was elected President of SingaporeBowling.

Mrs Jessie Phua, the current FIQ President, is ably assisted by a high-powered team of Council Members and each has contributed in no small way towards the successes of SingaporeBowling - the most recent being:

<b>Events</b>	<b>Achievements</b>
2009 Bahrain Open	1 Gold
2009 DHC Cup Girls Bowling International Championships	1 Silver
2009 1 <sup>st</sup> Asian Youth Games	3 Gold, 3 Silver, 2 Bronze
2008 QubicaAMF Bowling World Cup	1 Gold
2008 Malaysian International Open	1 Gold
2008 Asian Intercity Bowling Championship	2 Gold, 1 Silver, 1 Bronze
2007 SEA Games	3 Gold, 1 Bronze
2007 World Women's Championship	1 Silver
2007 Asian Youth Tenpin Bowling Championship	1 Silver

Past successes also include:

<b>Events</b>	<b>Achievements</b>
2002 Asian Games	3 Gold
2002 AMF World Cup	1 Silver
2002 Asian Championship	3 Silver
2004 Asian Youth Championship	2 Gold, 2 Silver
2006 Asian Games	1 Gold, 2 Silver, 2 Bronze
2006 World Men's Championship	2 Gold



Leading the Singapore National Bowling Team is World Bowling Champion Remy Ong, a double-gold medalist at the World Men's Championships 2006 in Busan, South Korea.

Other notable outstanding achievements included the recently crowned QubicaAMF World Cup Champion, Jasmine Yeong-Nathan, who is the first Singaporean to clinch this prestigious title in 2008.

In the recently concluded inaugural Asian Youth Games in Singapore, New Hui Fen won the first gold medal for the Republic as the Gold Medalist in the Girls Singles. In this first multi-games event created for youths of Asia, our bowlers won a total of 8 medals for Singapore in the Singles, Doubles, Team and Masters divisions and topped the medal table in bowling.

As the NSA charged with the development of the sport in Singapore, SingaporeBowling dedicates one of its priorities on elite high performance sport development by grooming and developing Singapore bowlers to sport excellence in the regional and international arena. Our bowlers have consistently participated in major overseas competitions, apart from our annual Singapore International Open to bring glory to our nation.

SingaporeBowling is committed to promoting wellness in Singapore through participation in community outreach programmes to generate greater awareness of tenpin bowling as a leisure sport for all segments.

### **SingaporeBowling Community Project - BOWLlinks**

Whilst high performance sport is SingaporeBowling's most high profiled achievement, it is also engaged in active promotion of tenpin bowling as a sport for all, recreation as well as a most conducive platform for community and social bonding. SingaporeBowling does not forget to bring the tenpin bowling sport to the less fortunate. BOWLlinks is a community project launched by SingaporeBowling to introduce the joy of bowling to those with special needs, to promote wellness and encourage a balance of life since 2005. These charity organizations include APSN Schools (Tanglin, Katong), METTA School, Down Syndrome Association, Singapore Association for the Deaf, SIA MINDS, Handicap Welfare Association and others.

The funds raised through our fund-raising efforts allow SingaporeBowling to provide free coaching, equipment and organize bowling competitions and get-together carnivals for the less fortunate. Our bowlers are also involved in these community projects. SingaporeBowling organizes the BOWLlink bi-monthly Challenge annually that are opened to children and adults from these special schools and associations and have been well received by their bowlers.

### **SingaporeBowling Partners**

SingaporeBowling works closely with the Singapore Sports Council and our corporate partners, which include

- Major Partner: Canon Singapore Pte Ltd
- National Team Partner: Global Sporting Brand Pte Ltd (FILA)
- Official Airline: Singapore Airlines
- Event Partner: Brunswick

We believe in fostering cohesive working relationship with our partners to promote tenpin bowling to the local community.



## SingaporeBowling Logo



SingaporeBowling had a new Logo from May 2005.

This logo is designed with the bowling pin as the main object of the visual, which represents the sport. Using a brush-like stroke, it symbolizes the ease and freedom of bowling as a sport.

Red & White are the main colours for the logo where these colours symbolize the colours of our National State Flag.



## SingaporeBowling Updates

### Events & Activities

Following are the events and activities organized by SingaporeBowling in FY2008/09

#### *Tournaments*

<u>Date</u>	<u>Event</u>
16-19 April 08	National Masters Challenge
20 – 31 May 2008	41 <sup>st</sup> Singapore International Open
16 – 20 June 2008	National Age Group Championships
6, 13 & 20 Sept 2008	Novice Bowling Challenge II (Primary Level)
25 Oct, 1 & 8 Nov 2008	Novice Bowling Challenge II (Secondary Level)
13 – 22 Nov 2008	39 <sup>th</sup> AIA Singapore National championships
1 March 2009	Women Doubles Bowling Challenge
14, 21 & 28 Feb 2009	Novice Bowling Challenge I (Secondary Level) 2009
7, 14 & 28 March 2009	Novice Bowling Challenge I (Primary Level) 2009
From 16 Oct 2008 (over 8 months)	Corporate League (Superseries)
17 – 20 March 2009	National Age Group Championship 2009

#### *Leagues*

<u>Date</u>	<u>Event</u>
6 May 2007 – 9 March 2008	3 <sup>rd</sup> National League 2008
5 June 2008 – 11 Sept 2008	4 <sup>th</sup> Brunswick Collegiate League
2 Aug 2008 – 13 Sept 2008	SingaporeBowling Secondary Schools Bowling League 2008
1 – 13 Nov 2008	Primary School League 2008
2 – 30 March 2008	1 <sup>st</sup> Seniors League 2008



## *Other Events*

- Learn to Bowl Camp for Beginners 2008  
1 – 3 December 2008  
Orchid Bowl @ Safra Tampines
- SingaporeBowling Affiliated Clubs Friendly Challenge 2008  
13 September, 8 November 2008 & 3 January 2009  
NSRCC – Safra Resort Bowl

## *Community Activities*

SingaporeBowling also participate in activities that showcases our portable bowling lane to promote the sport of tenpin bowling. In FY2008/09, we participate in:

- Team Singapore – Let's Play Launch  
6 May 2008
- Road Show @ North Zone (Community Sports Festival @ Zhenghua CC)  
1 June 2008
- Road Show @ White Sands Shopping Mall  
29 August – 7 September 2008
- Active Aging Carnival @ Ngee Ann Civic Plaza  
23 & 24 August 2008
- 50+ Singapore Exposition @ Suntec Convention Halls  
10 – 11 Jan 2009
- Road Show @ South Zone (Breakfast with Team Singapore Athletes @ Raffles Girls Sec Sch)  
14 March 2009
- Road Show @ West Zone (Let's Try It" Road Show @ IMM)  
21 March 2009

## Membership & Sanctioning

### *Membership*

As at 31 March 2009, SingaporeBowling has a total of 1628 ordinary, junior and associate members. They are made up of 12 Affiliate Member Clubs that account for over 1200 ordinary and junior members and 4 associate member clubs with more than 420 associate members.

### *Affiliate Member Clubs:*

- Amateur Tenpin Bowling club
- Changi Beach Club
- Keppel Club
- National Service Resort & Country Club
- PBC Bowlers Club
- Seletar Country Club
- Serangoon Gardens Country Club
- Singapore Island Country Club
- Singapore Recreation Club



- Singapore Swimming Club
- The American Club
- Warren Golf & Country Club

Associate Member Clubs:

- Club HDB
- PinEnergy Bowling Club
- Natsteel Sports & Recreation
- Singapore Bowling Federation (Junior)

*Sanctioning*

For the period 1 April 2008 to 31 March 2009, SingaporeBowling sanctioned 510 lanes in 27 bowling centres and posts an increase over the previous financial year (FY2007/08).

As at 31 March 2008, SingaporeBowling sanctioned a total of 53 leagues and 7 tournaments organized by the various clubs and bowling centres.

Coaching Certification

Apart from holding competitive and community events, SingaporeBowling also conducts the coaching certification courses for coaches and manages the SingaporeBowling Certified Coaches Registry for both active and certified coaches.

As at 31 March 2009, there are:

- 61 certified coaches for ABF/SBF (STBC) Level I/II
- 1 certified coach for ABF/SBF Level II
- 25 certified coaches for SBF Coaching Course Level I/II
- 6 certified coaches for SBF Coaching Course Level III

As at 31 March 09, the federation's Registry of Active Coaches and Registry of Coaches numbers stand at 44 and 3 respectively.

National Youth Development Program – Centre of Excellence (COE)

SingaporeBowling is now into the second season of the National Youth Development Program – Centre of Excellence (COE) that commenced in February 2009. The first season started in August 2007, which started with 9 classes for 135 athletes.

In this current season, there are 6 'A', 3 'AA' and 1 "AAA" classes in 3 centres - Orchid Bowl, Westwood Bowl & Singapore Sports School to ensure the delivery of quality coaching.

An end-of-season series of circuits in a competitive format will be held to conclude each season of the National Youth Development Program to provide the athletes a platform to benchmark themselves against fellow athletes under the program.